

RESEARCH AND SCHOLASTIC
DEVELOPMENT TEAM

ANNUAL REPORT

2021-2022

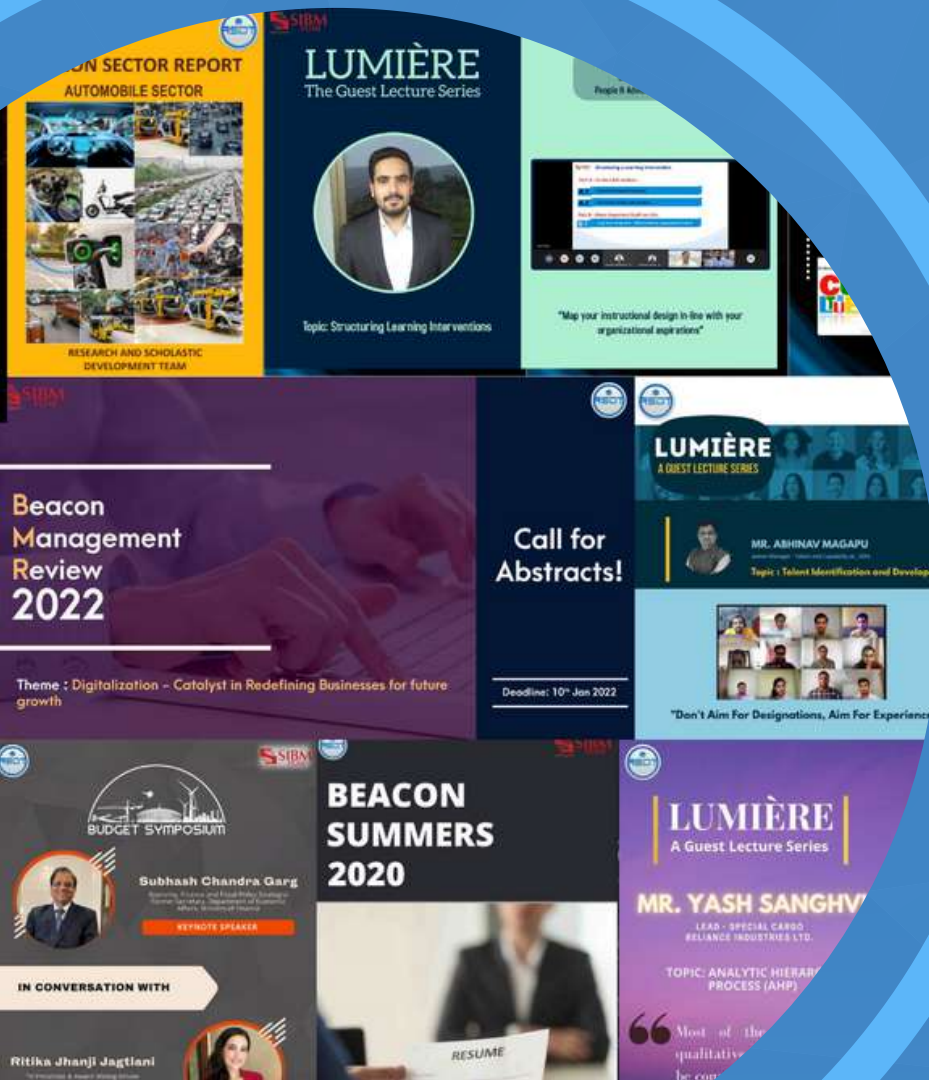


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ABOUT US

The Research and Scholastic Development Team is the research and business consulting cell of SIBM Pune. The team pioneers the preparation of research publications of SIBM Pune, equips students for placement processes, brings about scholastic development of students through thought-provoking events and workshops, and identifies and executes live projects that have the potential to contribute to the ever-changing landscape of business management.

VISION

To make SIBM Pune the center for building thought leadership and a research hub among the leading business schools in India.

MISSION

To create opportunities for students to acquire knowledge and apply it through industry projects under the guidance of esteemed faculty in order to nurture and promote a peer to peer based learning environment.

TEAM MEMBERS

Senior Team (MBA-II)

Aishwarya Dhamangaonkar

Akansh Arora

Ramana Guduru

Samiksha Gamare

Sunaina B N

Tushar Upadhyay (Co-ordinator)

Vamshi Krishna

Yamini Mathur

Junior Team (MBA-I)

Akanksha Arya

Bhavini Priyamvada

Jatin Bhatia

Keerthi Krishna A. S.

Mohitsinh Rayjada

Neha Shivani

Phanindra Sai Siddamsetty

Shubhada Vyawahare

Yash Vardhan Chaudhary

Interim Team (MBA-I)

Bhavini Priyamvada

Keerthi Krishna A S

Komal Agarwal

Kshitiz Jaiswal

Phanindra Sai Siddamsetty

Sheetal Sable

Shubhada Vyawahare

Vallabh Agarwal

Yash Vardhan Chaudhary

RSDT provides a platform for both academic and corporate exposure that helps students develop a holistic understanding of what management in true sense is.

CORPORATE CONNECT

INDUSTRY CONSULTING LIVE PROJECTS

Continuing the legacy of bringing live projects each year for the students, RSDT brought projects from both well-established companies and start-ups to give hands-on experience to the students. These are real life Industry Consulting Live Projects that help students relate theoretical knowledge to contemporary business issues. These also enable students to connect with corporates and get a flavour of the corporate world. Some of the companies which have offered Live Projects at SIBM Pune in the past include: Bosch Ltd., Accenture Management Consulting, Citigroup, Cummins India, GE India, SBI Mutual Fund, Jio Infocomm Ltd., Hindustan Coca Cola Beverages Pvt. Ltd., Mahindra First Choice Services, Mother Dairy, Reliance Industries Ltd., Schaeffler, KPMG, Kirloskar Capital Limited, Outclass Capital, MOLD-TEK Packaging Ltd., Just Dial, Signify, Boat and many more.



BUDGET SYMPOSIUM 2022

The Research and Scholastic Development Team (RSDT) of SIBM Pune organized its annual flagship event 'Budget Symposium' in a virtual format. The event was held on the 6th of February 2022, and the theme for this year's event was "A Booster Shot to Equitable Growth."

The curtain-raiser to the event was an enriching keynote session on the Union Budget by Mr. Subhash Chandra Garg, Economy, Finance and Fiscal Policy Strategist, Former Secretary, Department of Economic Affairs, Ministry of Finance, followed by a Q&A session moderated by Ms. Ritika Jhanji Jagtiani, TV Presenter & Award-Winning Emcee. The second session was graced by Mr. Anil Bokil, Indian Economist, Chairman, Trustee & Founder ArthaKranti Organization, in conversation with Ms. Ritika Jhanji Jagtiani, providing a different perspective to the Union Budget 2022-23



This was followed by an illuminative panel discussion with industry stalwarts, including Qualified Fellow Chartered Accountant Mr. Abhishek Gupta, Founder, Starter's CFO; Dr Anil Kumar, Independent Director, LIC India and Professor, Department of Commerce, SRCC, University of Delhi; Ms. Kanika Pasricha, Economist, Standard Chartered Bank, India; Ms. Mitali Nikore Consultant Economist, World Bank and Founder, Nikore Associates and Ms. Lekha S. Chakraborty Professor, National Institute of Public Finance and Policy and Member, Governing Board of Management, International Institute of Public Finance (IIPF) Munich. The panel was moderated by Ms. Amruta Shedge, journalist and columnist. The experts on the panel expressed their views on topics like health, agriculture, defense and financial markets.

The discussion correctly focused on the benefits and drawbacks of the federal budget and how it sets the tone for the next "25 years" as our Finance Minister had correctly stated. The panel expressed views on the Union Budget 2022 as a clear budget that laid out a blueprint for areas such as infrastructure, digitalization, education and health.



ILLUMO

Getting the insights and sharing knowledge of the industry experts is an essential part of the student's learning. Illumo is an interview series conducted in August 2021 in order to share the alumni's industry experience and knowledge on niche academic topics.

Research and Scholastic Development Team (RSDT) along with the Alumni Team and the Information Systems and Media Relations Team (iSMaRT) of SIBM Pune was delighted to host Mr. Nishant Malhotra, Founder and CEO, The Middle Road and our dear alumnus from the Batch of 2002 and Mr. Arijit Chakrabarti, Associate Vice President, National Head - Strategy and Creative at groupM from the Batch of 2001 as a part of the video interview series - Illumo.

'Sustainable Finance' has emerged as the new buzz word but it has also unfurled new career paths for future corporate leaders. While the interview did revolve around the scope and trends related to Sustainable Finance, by leveraging his experience and knowledge, Mr. Malhotra also explained other topics such as Impact Investing, Green Bond Market Development, Partnership for Action on Green Economy and more.

Mr. Chakrabarti provided us with the opportunity to understand how data science fits into the entire nexus of the corporate world and how an individual can go about learning its fundamentals. By making use of relevant examples and anecdotes he narrated his journey and decluttering the usually obscure path of understanding the power of data science.



ACADEMIC ENDEAVOURS

The new academic year saw various initiatives being taken by RSDT with a heavy focus on overall academic growth of the students.

SPECIALIZATION ORIENTATION SESSIONS

The aim of these sessions was to familiarize the students with the kind of job roles and profiles that are offered in each specialization and the work that is expected out of them. The session was conducted by a highly competent set of students from MBA-II who shared their own invaluable experiences and knowledge with the junior batch. A lot of pertinent queries of the new batch got resolved during these sessions and they were able to choose the correct stream for themselves.

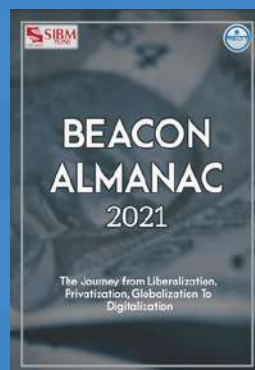
BEACON ALMANAC: INDIAN ECONOMY 2021

We incorporate a holistic report on the health of the Indian economy over the previous fiscal, wherein, the various important macros pertaining to the Indian economy in particular and the global economy at large are studied and trend analyses performed. It contained a brief analysis of all the broad segments of the Indian economy. Along with these segments there was a mention of all major economic developments in the Indian economic space over the past one year be it the trade wars, crude oil prices, minimum support prices and most importantly how the global political and economic environment is shaping the Indian economy. This journal aided the students of MBA-I in their Summer Internship Recruitment Process (SIRP) preparation and was widely appreciated by students of both batches. It also helped the MBA-II batch for their final Campus Recruitment Process.

BEACON SECTOR SPECIAL 2021

The 'Beacon Sector Special 2021' provided an in-depth review of:

- Banking
- Manufacturing
- Pharmaceutical
- Telecom
- Automobile
- IT & ITES
- FMCG
- FMCD
- Logistics & Infrastructure
- E-Commerce



SUMMER INTERNSHIP EFFECTIVENESS AND EFFICIENCY DEVELOPMENT PROGRAM (SEED)

The Summer Internship Effectiveness and Efficiency Development (SEED) program allowed RSDT to continue its intensive work on the SIRP preparatory front. Under the auspices of the Student Mentorship Program 2021, the team cooperated with the Placement Advisory Team to hold a series of preparatory sessions and lectures. The CV and HR Blanks Mentorship was an extension of the Student Mentorship Program, in which RSDT assigned MBA-II mentors to examine the CVs of MBA-I students in order to assist them in fine-tuning their CVs for SIRP 2021. RSDT also stumbled into HR blanks, which comprised a list of frequently asked HR questions during interviews, in addition to the CVs.

BEACON SUMMERS 2021

To aid the junior batch in their summer internship placement process, RSDT launched the 'Beacon Summers' – a comprehensive document on the summer internship recruitment and summer internship experiences of the Second Year (MBA-II) students. The senior batch students share experiences from their internships regarding the kind of work they were involved in, the challenges they faced and their learnings from this. The report is aimed at providing insights into the kind of jobs each specialization offers, for the students of MBA-I, so that they can make the most of their summer internship opportunities.

CAMPUS RECRUITMENT PROGRAM (CRP) PREPARATORY KIT AND ALUMNI SESSION

To aid the senior batch for the preparation of their final campus placements, a comprehensive kit was prepared to provide preparatory help on specific specializations as well as on topics of current and general importance. Further, RSDT also facilitated a session where the MBA-II students were mentored by illustrious industry alumni of SIBM Pune to aid in their preparation for the final placement process.

WORKSHOPS

RSDT facilitated a workshop on **Advanced Excel Training, Tax and Financial Planning** to render genuine skill development and an enterprising mindset, especially since both the batches would soon step into the corporate world as young business leaders.

BEACON MANAGEMENT REVIEW 2022

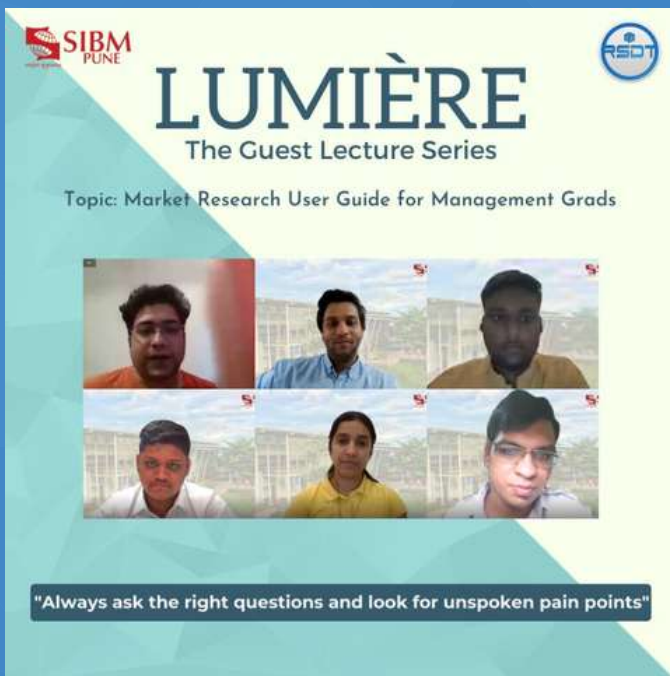
RSDT proudly Revived the Annual Research Journal of SIBM Pune - Beacon Management Review (BMR), Volume X. The journal has been conceptualized as a platform to showcase the research abilities of the students of SIBM, Pune on important management and global issues that are relevant in today's dynamic corporate environment. The theme for this year's issue was - '**Digitalization: Catalyst in redefining businesses for future growth**'. Awards were announced for the best articles published.

LUMIÈRE

Lumière, a series of guest lectures from our illustrious alumni and eminent corporate leaders, seeks to provide students with current and industry-relevant knowledge of topics beyond the regular curriculum and equip them better for their future. These sessions aim to increase the intellectual capital of the student body through interaction with stalwarts from the industry and the academia. Students from Marketing, HR, Finance and Operations specializations had an opportunity to learn nuances, contemporary practices and trends in the industry via case study discussions, lectures and interactions with guest lecturers. The guest lecturers and topics covered are as follows:


- Ms. Akshita Summan - Senior Consultant at PwC India, *on Performance Management System*
- Ms. Savitha Lakshminarayan - Human Resources Manager at CHEP India, *on HR Transformation and HR Business partnering*
- Ms. Aditi Sangawar - People Program Senior Analyst at Accenture, Management, *on Contemporary HR - Looking Ahead by Learning On The Go*
- Mr. Swapnil Mhaske - Business Head, Subscription at Big Basket, *on Consumer Behavior in the context of Retail Industry*
- Mr. Arjun Nagaraj - Team Lead, Compensation and Benefits, Saks Fifth Avenue India, *on The Compensation Conundrum*
- Dr. Sunita Rupavataram - Adjunct Faculty (Applied Business Psychology, OB and HR) Symbiosis Institute of International Business, *on Personality and Motivation*
- Mr. Akshay Chinchalkar - Cross Asset Editor - Bloomberg LP *on Basics of indicators for security selection under technical analysis*
- Mr. Sujit Pawar, Head - Warehousing and Logistics at Ferrero India *on Network Optimization in Logistics*
- Ms. Chhaya Kewalramani - Change Management Specialist, Amazon *on Change Management*

- Mr. Nilesh D Naik - CFA, Director Investment Products, PhonePe Wealth on *Portfolio Management: Industry View*
- Mr. Pranav Rasal - Insights Manager, Novartis on *Market Research User Guide for Management Grads*

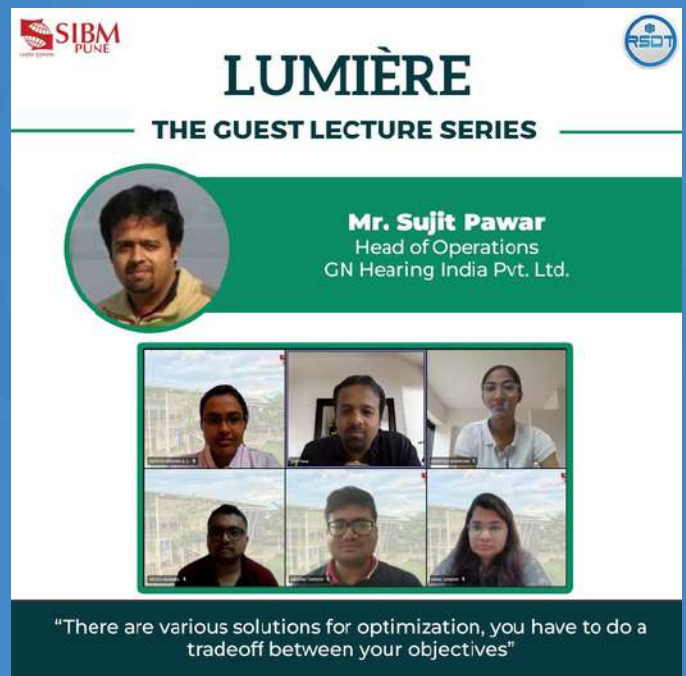


LUMIÈRE
The Guest Lecture Series


Topic: Market Research User Guide for Management Grads




"Always ask the right questions and look for unspoken pain points"



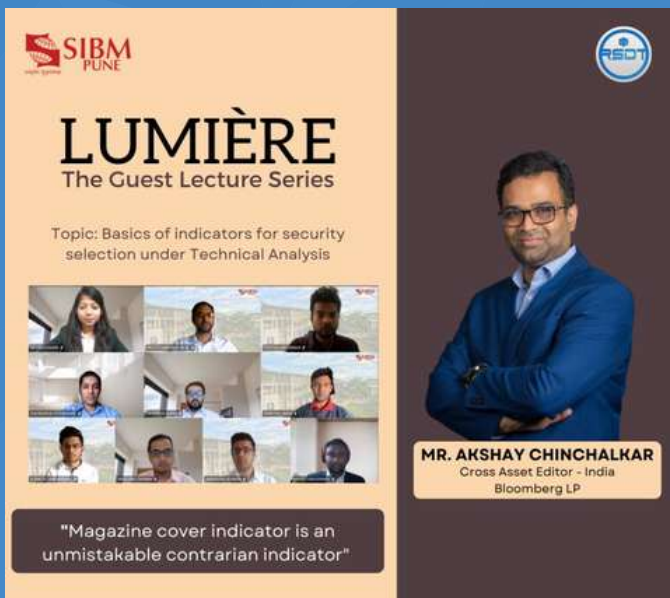
LUMIÈRE
THE GUEST LECTURE SERIES



Mr. Sujit Pawar
Head of Operations
GN Hearing India Pvt. Ltd.





"There are various solutions for optimization, you have to do a tradeoff between your objectives"



LUMIÈRE
The Guest Lecture Series

Topic: Basics of indicators for security selection under Technical Analysis

MR. AKSHAY CHINCHALKAR
Cross Asset Editor - India
Bloomberg LP

"Magazine cover indicator is an unmistakable contrarian indicator"



LUMIÈRE
The Guest Lecture Series



Mr. Arjun Nagaraj
Team Lead, Compensation & Benefits
Saks Fifth Avenue India

Topic: The Compensation Conundrum

